

Azuga DriveSafe™ stops distracted driving, the #1 road safety concern amongst the public in the United States



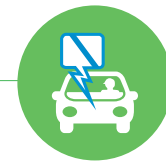
HOW IT WORKS

Every year, about 421,000 people are either injured or killed on US roadways in motor vehicle crashes that are reported to have involved distracted driving. If your drivers have phones or other mobile devices, distracted driving should be a concern for you, too.

Azuga DriveSafe is an award-winning distracted driving technology that uses the Azuga OBDII GPS device coupled with a mobile application on a cell phone to stop the temptation to call, email, text or surf the web while driving. The application is easy to setup, customize, and manage via a secure web portal.

KEY FEATURES

- Stop texting, emailing, surfing and calls when driving
- Custom policies for each driver to allow certain phone numbers
- Comply with federal and state laws. These will only get tighter over time!



STEP 1

Define and customize your mobile policy; system sends prompts to mobile devices to download Azuga DriveSafe software.



STEP 2

Plug in Azuga device into the vehicle's OBD II port.



STEP 3

Block unauthorized activity! Azuga DriveSafe automatically enforces your company policy for use of mobile devices while driving. Always-on activation and active compliance monitoring delivers peace of mind and fleet safety.

ROI exceeds

500%

- Repair costs
- Liability payments and insurance
- Injury costs
- Lost productivity
- Workers comp
- Brand image

Key Statistics on Distracted Driving

28%

of accidents are caused by using mobile devices while driving

\$8.2 Billion

Crash expenses for organizations due to distracted driving in 2013

3179

people killed in accidents involving distracted driving in 2014

431000

people injured in accidents involving distracted driving in 2014

23X

more likely to have an accident while texting/email (According to a VTTI study)

Our Protection Halo



Our Protection **Halo™** technology restricts functions on mobile devices while the vehicle is in motion. Once the vehicle returns to a safe state, functions will be enabled and all communications are available

Flexible Policies

- Tailored for groups and individuals

Phones / Laptops / Handhelds

- All Android
- Laptops - Windows XP, 7, & Vista

Features

- Always-on activation with no user action required
- Safety features such as hands-free only calling, allowed dialed numbers list, 911 emergency call-out/call-in
- Real-time alerts and customizable messaging
- Automatic system updates and reporting
- Policies and compliance managed from centralized web portal

Azuga DriveSafe is an additional \$2.99 to your existing Azuga GPS service. Together, you get all the benefits of GPS Tracking and improved driver behavior by eliminating distracted driving.